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BIP

BITCOIN INVESTMENT
WHITEPAPER

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Overview

Bitcoininvestment.pw (BIP) has been a leader in the bitcoin investment space since 2018 through our investment product, which provides investors the ability to invest and earn bitcoin interest.

As believers in bitcoin's potential for continued future growth, the company formed Bitgroup Incognito, an independent team solely focused on contributing to the bitcoin and blockchain open-source network for the benefit of all.

BIP also recently launched [Nanaswap](#) a non-custodial cryptocurrency wallet and decentralized exchange.

Encouraging security, privacy, and opening access to more crypto inventions in an increasingly decentralized world.

Advancing the industry's collective mission to further the freedom of money worldwide, we aim to ensure sustainable development and continued growth of the global crypto ecosystem.

Given the rapid evolution of blockchain, cryptocurrency, and unprecedented uncertainty from a macroeconomic and currency regime perspective, we believe now is the right time for us to diversify our investment products and make a meaningful investment in other crypto-related products.

We view bitcoin as an instrument of global economic empowerment; it is a way for individuals around the world to participate in a global monetary system and secure their own financial future.

This investment diversification is an important step in furthering our mission.

Global Economy Insights

In 2020, we worked hard to bring new products, improvements, and developments to key ecosystem initiatives.

We are still working on the basement level of a new building, and haven't even started to build the floors above ground yet.

There is still much more work to be done.

The Crypto World Amid COVID-19

The COVID-19 pandemic has changed the way we live, impacting the well-being of countless individuals, and damaging the global economy.

Along with maintaining social distance from one another, people are also averse to using notes, coins, or cards as they might transmit COVID-19.

In 2020, worldwide markets faced unprecedented volatility and instability in already-vulnerable economies and countries.

With global economic uncertainties, inflation, political drama, and traditional assets suffering due to the macroeconomic shock caused by the pandemic, people around the world have increasingly looked to bitcoin and crypto as an alternative asset.

As a result, the crypto market has grown rapidly, setting the stage for mainstream audiences to consider crypto adoption for the first time.

This past year, interest in crypto continued to rise amongst traditional investors, and corporate onboarding numbers continued to increase.

The pandemic also led to drastic macroeconomic changes, such as Quantitative Easing (QE) in almost all countries, which also drives people to crypto.

As the new QE money flows into the global market, I think much of it will be converted into one form of cryptocurrency or another.

Meanwhile, products we added to our portfolio in 2020 have a growing audience with deep liquidity on offer.

Nanaswap, our crypto wallet product that debuted 2 months ago, offers users some of the lowest fees available.

Recently, it became the #2 most used product.

BIP investment, which allows investors to earn interest on their crypto assets, outperform BTC that saw 260.22% ROI while [the BIP BST method strategy](#) leaped up by 412.55% ROI in 2020.

While the longer-term economic impacts of COVID are unknown, as we're still in the midst of major economic disruptions and historic volatility, we believe bitcoin/crypto will continue to rise and be at the forefront of positive change.

The Future of the Crypto World: Compliance

Our industry is very new and innovative, so inherently, there are more regulations and guidelines needed and underdevelopment; similar to how Google and Microsoft persevered during the .com boom.

Also, cryptocurrencies cater to a global audience, and because this is such a cutting-edge sector, guidelines in most jurisdictions are still evolving.

We believe that ultimately, everyone wants regulation that promotes innovation and an open market.

We are super optimistic about the positive progress of regulatory frameworks and guidelines around the world and believe we will continue to see more clarity on cryptocurrency regulations in the near future.

Compliance is a journey, not a destination – especially in new tech sectors. Responsible players are always working to meet new and changing standards and improve existing practices.

Over the next coming years, I think the regulatory environment will trend towards increasing clarity.

Our goal is to continue adhering to local rules and regulations, which allow us to protect and provide the best services to our users, as well as bring greater adoption.

Future Innovation Goals: Decentralized Finance (Defi) and BIP Academy

In 2020, we saw the rise of decentralized finance (Defi) as a compelling use of blockchain technology to spread the freedom of money.

Through Defi, people are given new ways to participate in crypto-fueled financial products and benefit from their gains.

The emergence of Defi also drove more traffic to blockchain networks, and this brings a new set of challenges to developers, like higher network fees and congestion.

To help solve this problem for the crypto community, we worked with the BIP community to launch Nanaswap as our contribution

to driving more innovation to decentralized solutions such as Defi and other blockchain-related solutions.

Nanaswap offers a high-performance and low-fee blockchain network that's compatible with the Ethereum Virtual Machine.

We also created the [BIP crypto trading academy](#) specifically for teaching people how to trade cryptocurrency profitably, thus providing guidelines and educational materials while protecting less-experienced traders from the risks in crypto trading.

We believe Defi and CeFi are both essential to the crypto industry, as they meet different user needs.

Whatever happens, we are ready to support and adopt new innovations to address the needs of our users.

In 2021 and the years beyond, we will keep working on creating solutions in the blockchain space.

Top Priority: Security

Security is a very extensive topic, and here are a few areas of focus in 2021.

1. User Education

We believe more user education is needed across the industry to help people avoid “rug pulls” and scammers.

We will continue emphasizing the importance of individuals educating themselves in order to make investment decisions cautiously and responsibly.

Research before investing is key.

In this area, BIP provides educational materials on BIP Academy, BIP Blog, and Nanaswap Blog to help investors make informed decisions.

2. Security Tools

Better tools are needed for regular people to securely hold their own private keys, with properly encrypted backups.

Good cyber hygiene is complex and can be intimidating to cryptocurrency newcomers.

We have invested heavily in multiple wallet developments to help on this front.

Combining security with ease of use will be vital as more people invest in cryptocurrencies.

3. Security Infrastructure Investments

Cryptocurrency companies must increase security investments on technologies such as threshold signatures (TSS), to hold users' funds more securely.

BIP's Nanaswap is an open-source crypto wallet, and a large number of community developers are contributing to it.

4. Personal Habits

Security threats and technologies used to defend against them evolve over time, but one thing remains constant: the human element.

The human element is the weakest link.

Attackers constantly prey on psychological flaws such as the desire for quick information and greed.

There are increasingly sophisticated ways of abusing trust, including spear-phishing, website cloning, and social engineering.

This can circumvent some of the most fundamental defense mechanisms we have relied on in the crypto ecosystem such as 2FA.

At BIP, we continue to strive for zero trusts in our enterprise security and trading platform security to protect our users.

Looking Ahead to 2021 and The Years Beyond

In 2021 and the coming years, we will continue to keep our heads down and build products users love.

We will continue to develop and improve services that are beneficial to society and protect our users and the crypto industry.

We're very excited about the new developments and products we have planned for 2021.

Wishing everyone a successful investment and happy earnings!

- The BIP Team